

Converting Medical Test Data into People Friendly Reports

Platform Medical

The Platform Medical Report is an engaging key employee benefit that:

- Empowers employees to live longer, healthier, more productive and rewarding lives.
- Enables employers to make changes that promote better health throughout the organisation.
- Delivers a clear ROI measurement on health & wellbeing.

Personal Reports

Platform Medical Personal Reports convert complicated medical reports into something a lot more human.

By using plain english and simple icons, Platform Medical reports transform complex lab data into a personalised analysis that spells out a person's well-being. It includes recommendations, action plans and advice. The report is clear and easy to read so that the individual can make informed health and lifestyle decisions.

- Maximise employee engagement with the best available technology & personalised medical content.
- The window for preventing chronic illness is often missed. Platform Medical provides action plans for abnormal results and aims to address the root causes of serious illnesses such as strokes, heart attacks and cancers.

Corporate Reports

Leading organisations will always be driven by the performance of their employees, and a Platform Medical Corporate Report will help them to transform health and improve that performance.

Employees can anonymously contribute their test results to create a high level Platform Medical Corporate Report. The Corporate Report provides insight on the

overall health and wellbeing of a company. It empowers the company to make changes that promote better health and It also provides longitudinal metrics that enables health & wellbeing to have a clear ROI measurement.

Working with Platform Medicals, you can now review clear, graphically illustrated and anonymous data that show the health risks present across the organisation.

Using these reports, management can:

- Make the company one of the best places to work.
- Enhance the health, happiness & productivity of employees.
- Introduce new health programmes & accelerate improvements.
- Deliver health & wellbeing to the highest standard.
- Monitor the performance of your wellness programmes.
- Assess your Return on Investment with longitudinal tracking.
- Consistent standards & reporting across all your sites & locations.

Platform Medical

Platform Medical is the simplest and clearest way for employers and employees to understand their medical reports, promote good health and improve productivity within organisations. We empower the employee to take charge of their health and enable organisations to contribute to this improvement.

Absenteeism & Presenteeism

Absenteeism and presenteeism present an increasing challenge to productivity. Presenteeism relates to the potential loss in productivity among people who remain in work despite suffering from illnesses such as diabetes.

In the UK in 2010/2011:

- 7 million sick days were lost
- Cost of Absenteeism £851million
- Cost of Presenteeism £2.94bn
- Total cost between £7.9bn and £11.7bn (Hex et al. 2012)¹

Based on an adaptation of UK figures, the cost of Type 2 Diabetes in Ireland is potentially as follows:

- Sick days 515,000 per annum.
- Cost of Absenteeism €72.5 million
- Cost of Presenteeism €247 million

¹ Hex et al. (2012) *Estimating the current and future costs of Type 1 and Type 2 diabetes in the UK, including direct health costs and indirect societal and productivity costs* in *Diabetic Medicine* DOI: 10.1111/j.1464-5491.2012.03698.x

American Heart Association

In the US companies that have Wellness programmes benefit from lower risk insurance status and a more productive workforce.

Screening & wellness is proven to result in:

- Employers save \$53 per person
- 28% Reduction in Absenteeism
- 26% Reduction in Healthcare Costs
- 30% Reduction in Workers Compensation & Disability Claim
- Return on Investment is \$3-\$15 for every \$1 invested (Carnethon et al. 2009)²

Personal Reports

Platform Medical Reports are unique to each individual. They use a combination of data inputs to generate engaging personalised reports.

The medical content has been developed by prominent medical consultants and combines with our evidence-based clinical algorithms to generate the Platform Medical Report. Our content is under continual review and it is updated constantly to ensure that it conforms to best practice medical guidelines.

Family & Medical History

Test Results

Lifestyle

Medical Content

Platform Medical supports an ever increasing range of test interpretations such as Anaemia, Body Mass Index, Coeliac, Ferritin, Liver, Stress, Vision, Audiometry, Bone Health Profile, Electrocardiogram, HBA1c, Peak Flow, Testicular Self-Exam, Vitamin D, Blood Group, Cardiovascular Risk Score, Enhanced Cardiac Risk Profile, Haemochromatosis, Prostate, Thyroid, Blood Pressure, Central Obesity, Fasting Glucose, Heart Rate, Pulmonary Function, Uric Acid, Blood Proteins, Cholesterol, Fecal Occult Blood Matter, Lifestyle, Diet & Exercise, Renal and Urinalysis.

² Carnethon et al. (2009) *Worksite Wellness Programs for Cardiovascular Disease Prevention A Policy Statement From the American Heart Association* 2009; 120: 1725-1741
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